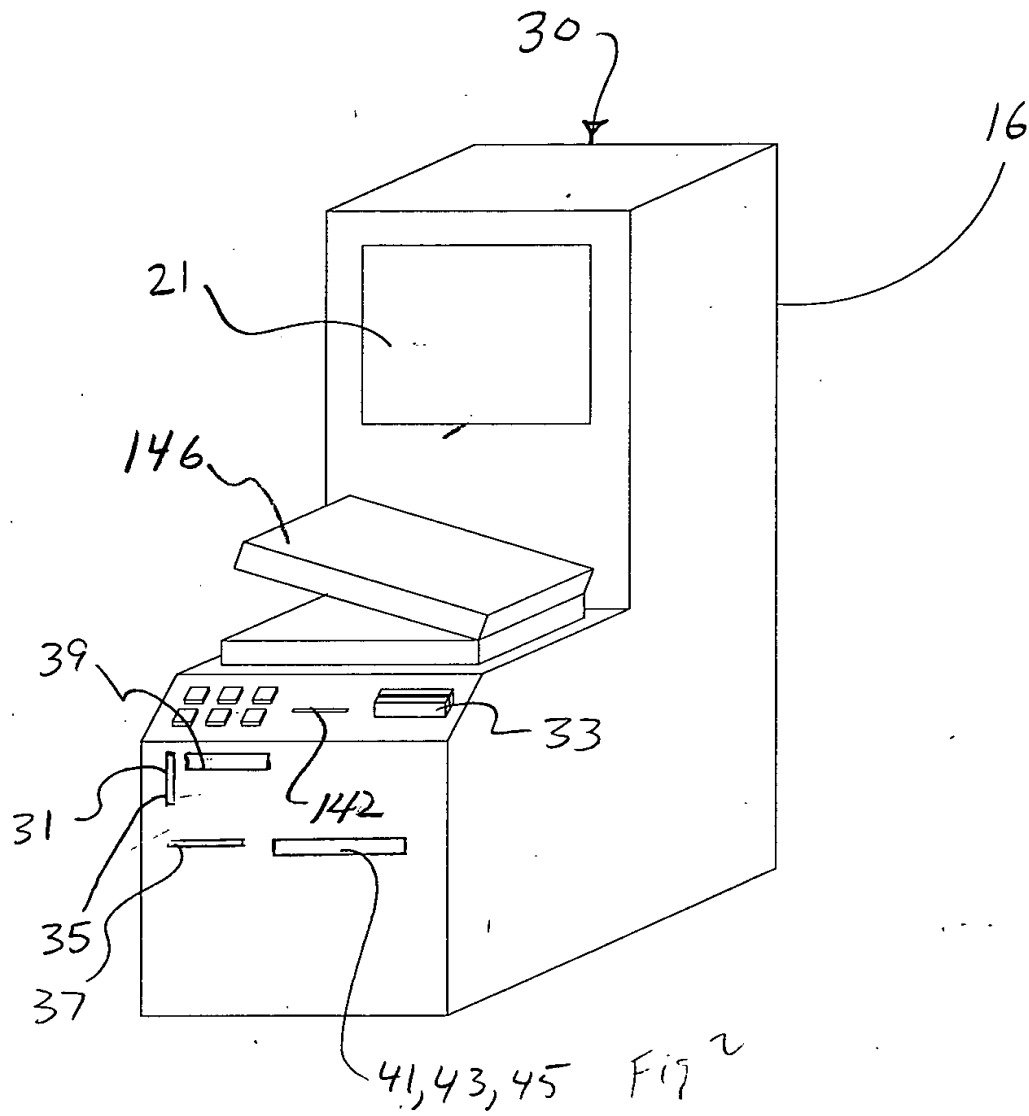


FIG 1

666730" 5343460



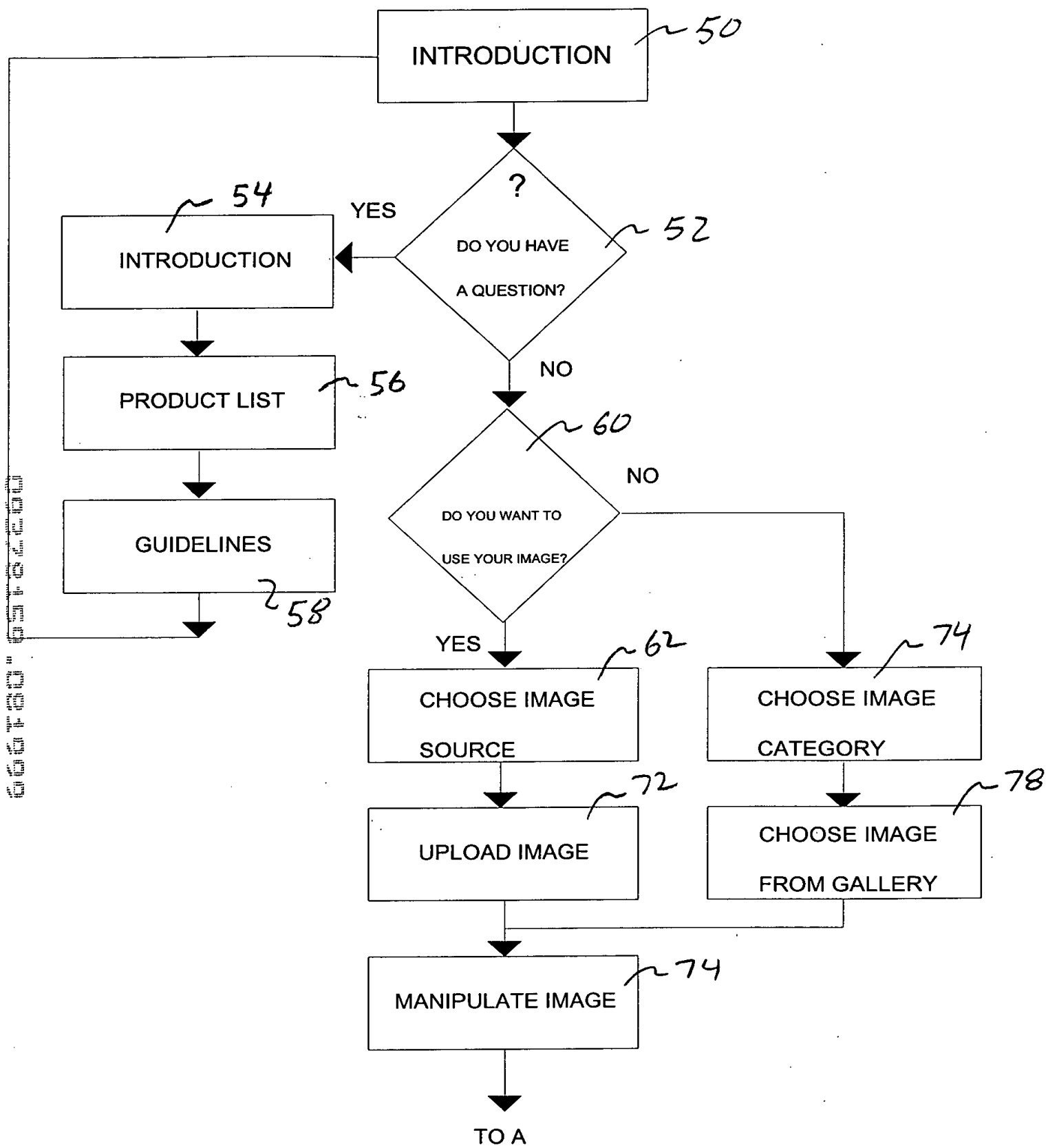


FIG 3a

FROM A

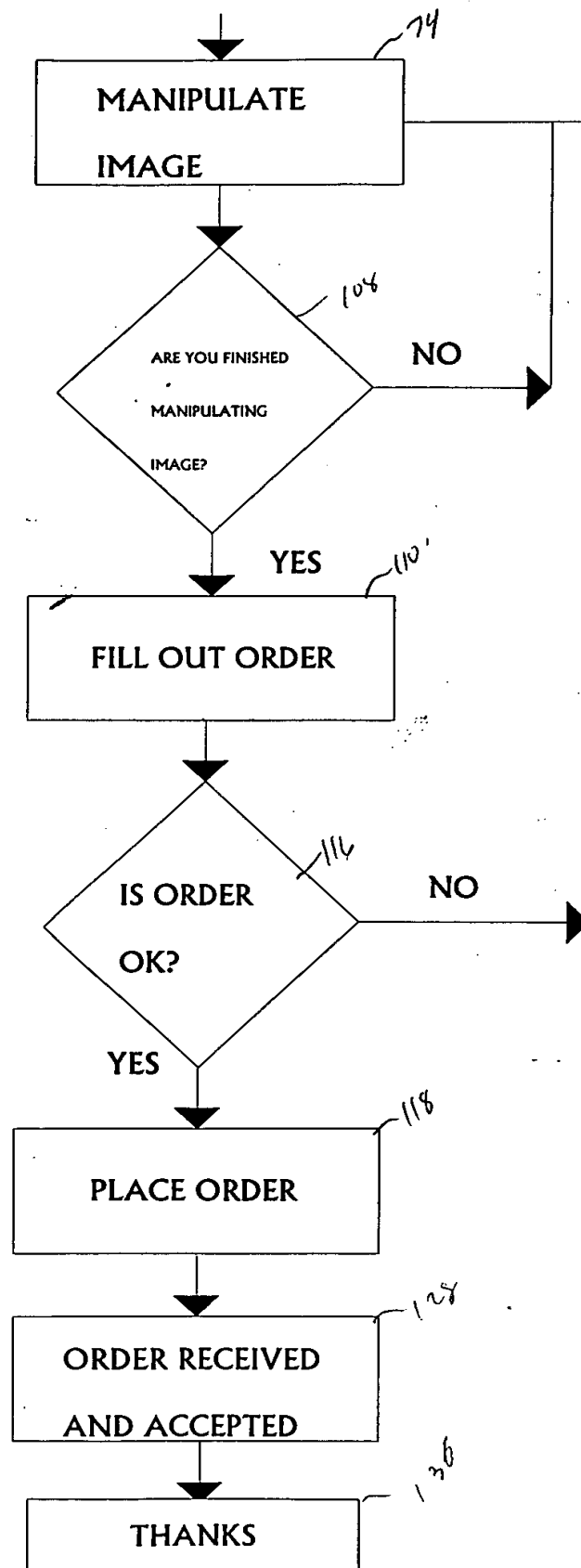


Fig 3

Fig 3b

FIG 4

# Picture Postage Stamp System

Kodak

Welcome to  
Kodak Picture  
Postage.

Now you can turn your favorite pictures into postage stamps. They work just like the stamps you've always used to mail letters, post cards and packages, but now you get to choose what picture is on the stamp.

Create stamps for special occasions like weddings, or birth announcements or make your own special holiday stamps.



Create your own stamps and collect picture postage stamps made by friends and family. It's easy to do. Just select the right arrow button below to begin.

## Picture The Excitement



51

55

48

# Picture Postage Stamp System

Kodak

Easy To Do!  
Here's How It  
Works.

**Now you can make picture postage using your own pictures or pictures from our collection of beautiful images.**

In just a few minutes you can design your own picture postage stamps. Just follow these 3 easy steps:

1) Select the type of stamps you want to make:

- "My Own Stamps": postage stamps made from your own personal pictures that you upload to this site.
- "My Favorite Stamps": postage stamps made from pictures from our extensive collection of pre-approved images created by Kodak and your postal service.
- "My Caring Stamps": postage stamps sponsored by charitable organizations. A portion of the revenues from the sale of these stamps help support that organization.

2) Choose a picture you want to and adjust it as you wish: crop, add pre-approved text, choose vertical or horizontal format.

3) Tell us your address and payment information and then submit your order.

Note: If you've chosen pictures from our collection of "My Favorite Stamps," your order will automatically be approved. If you've chosen a personal picture for "My Own Stamps," that picture will need to meet certain guidelines before we can make it into a stamp. We will notify you by e-mail of the status of your order.



253 655

F165

# Picture Postage Stamp System

Kodak

You can make any of the following personal postage items. It's a great way to make your mail special.

## My Own Stamps



picture postage stamps using my own pictures  
(Minimum order 50 stamps \$22.50)



## My Favorite Stamps

picture postage stamps using pictures from our collection  
(Minimum order 50 stamps \$22.50)

## My Caring Stamps

picture postage stamps using pictures from our collection sponsored by your favorite charities  
(Minimum order 50 stamps \$22.50)



postcards using my own pictures  
(Minimum order 50 postcards \$22.50)

## My Own Postcards

postcards using pictures from our collection  
(Minimum order 50 postcards \$22.50)



## My Favorite Postcards

57 55

F16 6

# Picture Postage Stamp System

Kodak

## IMAGE GUIDELINES

1. XXXXXXXXXXXXXXXX
2. XXXXXXXXXXXXXXXX
3. XXXXXXXXXXXXXXXX
4. XXXXXXXXXXXXXXXX
5. XXXXXXXXXXXXXXXX
6. XXXXXXXXXXXXXXXX
7. XXXXXXXXXXXXXXXX
8. XXXXXXXXXXXXXXXX
9. XXXXXXXXXXXXXXXX
10. XXXXXXXXXXXXXXXX



49

59

FIG 7



# Picture Postage Stamp System

Kodak

Choose the  
picture postage  
you want.



FIG. 8

61

# Picture Postage Stamp System

Kodak

Making  
Personal  
Postage Using  
Your Own  
Pictures.

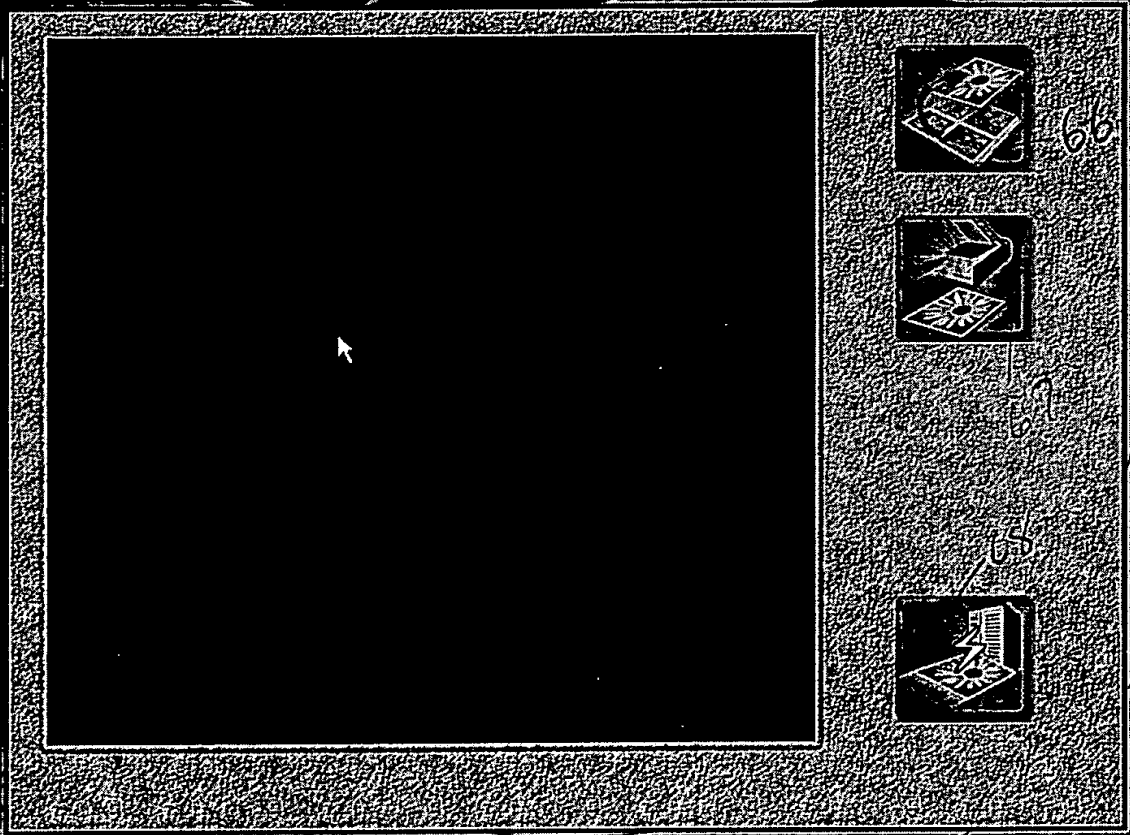
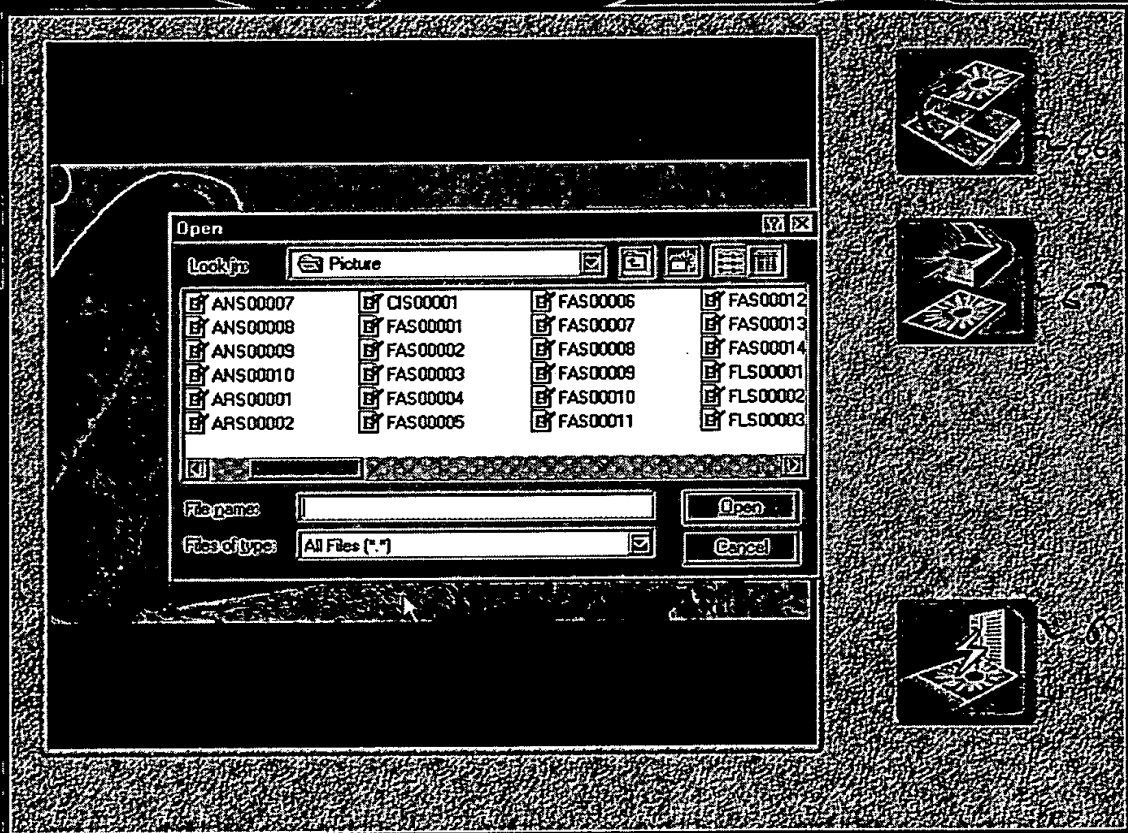


FIG 9A

# Picture Postage Stamp System

Kodak

Making  
Personal  
Postage Using  
Your Own  
Pictures.



65  
FIG 9B

# Picture Postage Stamp System

Kodak

Making  
Personal  
Postage Using  
Your Own  
Pictures.



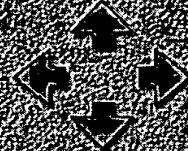
71

69

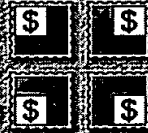
FIG 10

## Kodak

USA 4cm x 2.5cm



**Q\$**



73

79

FIG 11

# Picture Postage Stamp System

Kodak

Making picture  
postage using  
pictures from  
our collection.

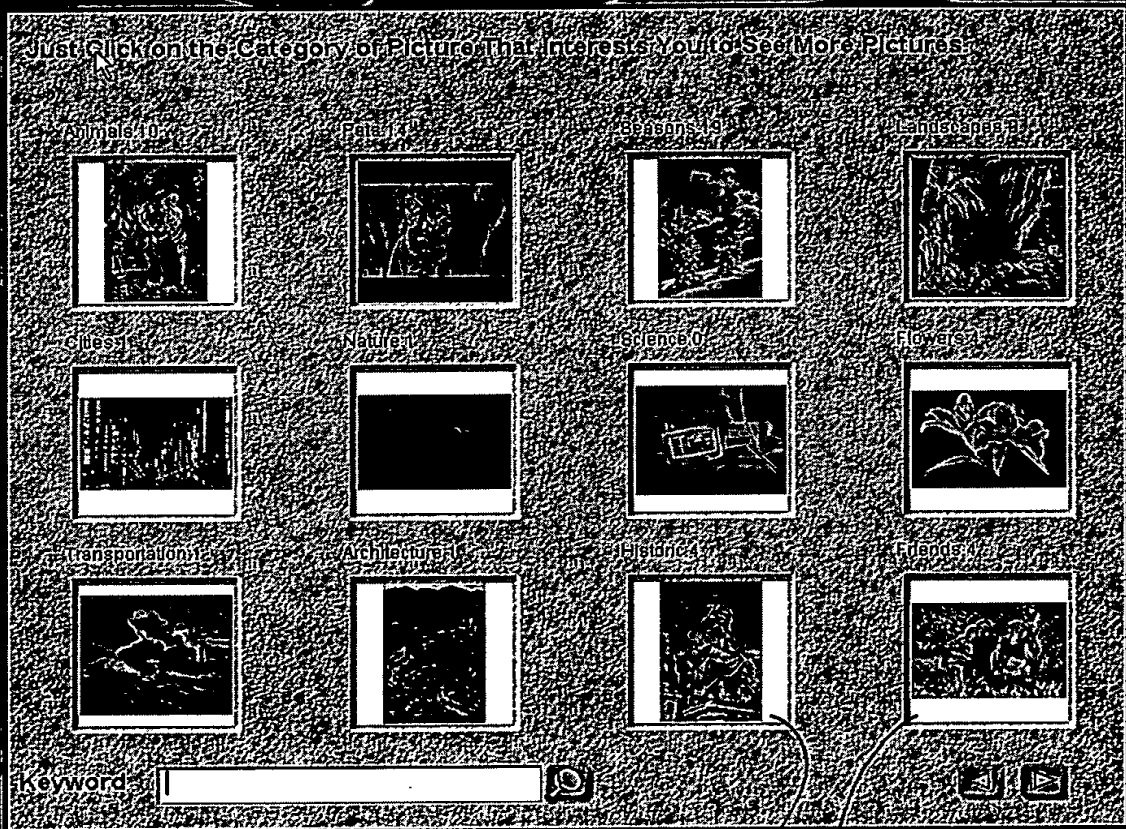
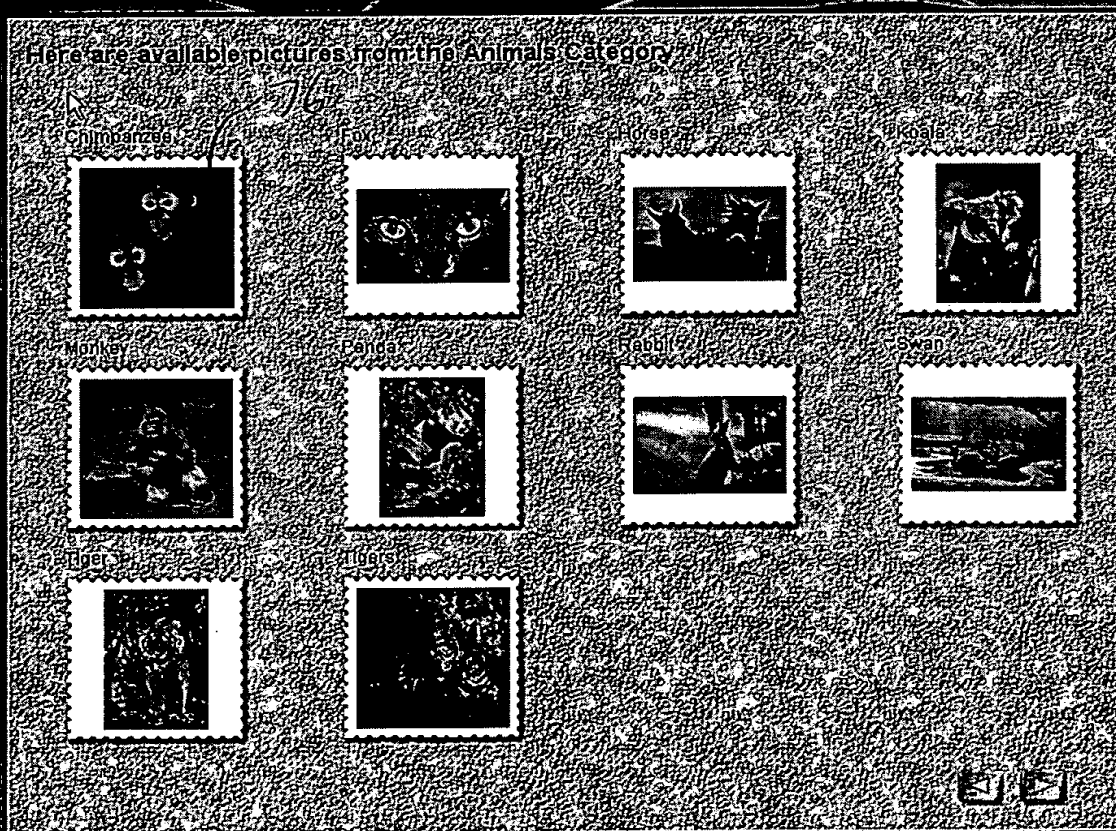


FIG 12

# Picture Postage Stamp System

Kodak

Click on an  
Image to Select  
It.



80

FIG 13

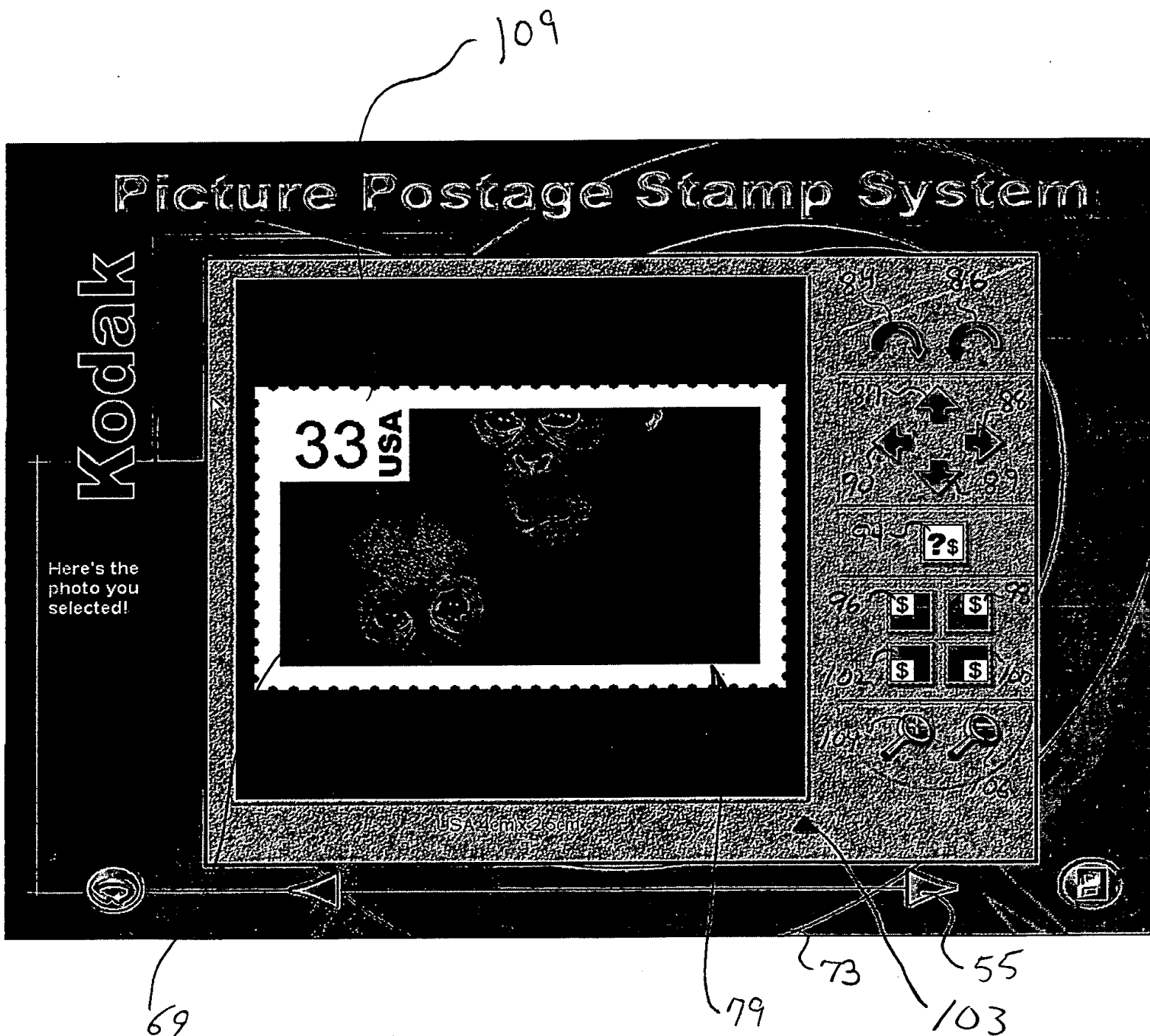


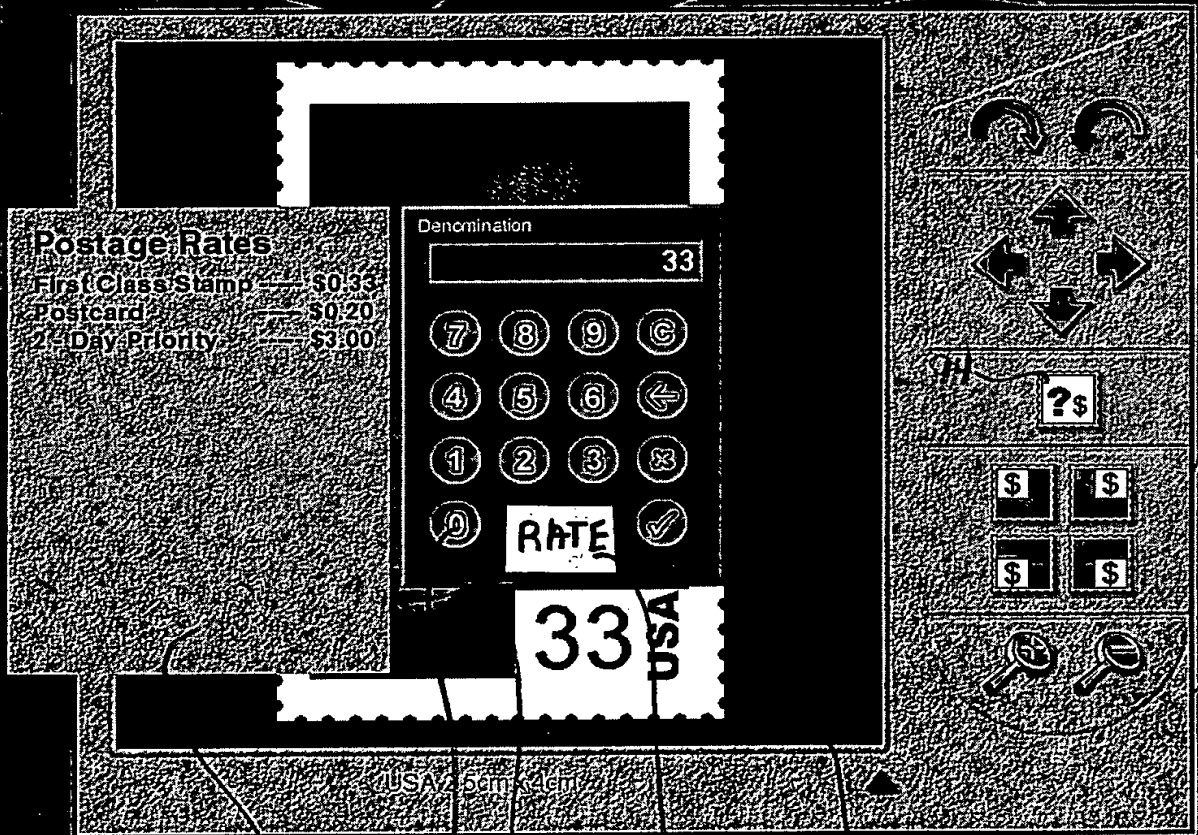
FIG 14



# Picture Postage Stamp System

Kodak

Here's the photo you selected!



99

92

97

101

93

FIG 15

# Picture Postage Stamp System

Kodak

Here's the  
photo you  
selected!

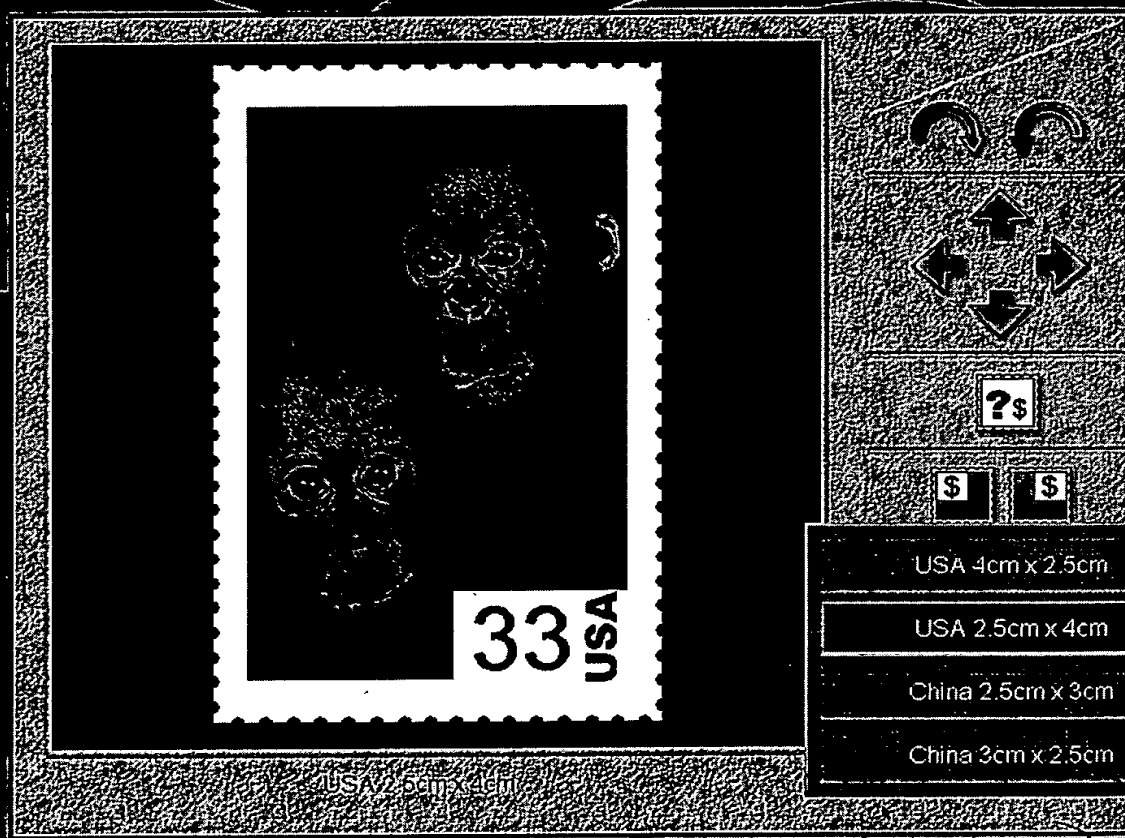


FIG 16

# Picture Postage Stamp System

Kodak

Please tell us  
what products  
you would like  
to buy and  
your shipping  
and payment  
instructions.

**Order List**

Product	Denoml	Cost	Quantity	Total
Personal Postage Stamp	\$0.33	\$0.45	00	\$0.00
Personal Post Cards	\$0.33	\$0.45	00	\$0.00
<b>Total</b>				<b>\$0.00</b>

**Shipping Option**

☒ Normal Delivery (5 Days) \$3.00 ☐ Rush Delivery (2 Days) \$7.00

**Total Cost**

Picture Postage \$0.00 + \$3.00 Shipping = \$3.00 Total Cost

**Address & Payment Information**

Name  Company

Address  Floor 24 King Tower 2222 East 100th St, Shanghai, China

Credit Card ☒ MasterCard ☐ VISA ☐ American Express ☐ Other

Card Number  1234 5678 8765 4321



111 55

FIG 17

# Picture Postage Stamp System

Kodak

Before we place your order, please confirm the following information.

Order List

Total Cost

Picture Postage \$0.00 + \$3.00 Shipping = \$3.00 Total Cost

Address & Payment Information

Name: PDC of Eastman Kodak Company

Address: Floor 24 King Tower 28 Xin Jin Qiao Rd. Shanghai, China

Credit Card: Mastercard

Card Number: 512345678987654321

**You are about to submit an order.  
Is all the information above correct?**



120

131

132

FIG 18

133 144

# Picture Postage Stamp System

Kodak

Your order has been confirmed! Thanks for placing your order!

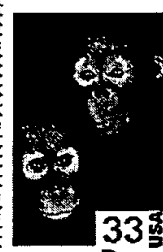
## Order Confirmation

Receipt

Name: POC of Eastman Kodak Company  
Address: Floor 24 King Tower 28 Xin Jin Qiao Rd Shanghai China  
Credit Card: Mastercard  
Card Number: 1234 5678 8765 4321

Products Ordered	Denomination	Cost	Quantity	Total
Personal Postage Stamps	\$0.33	\$0.45	50	\$39.00
Personal Post Cards	\$0.33	\$0.45	0	\$0.00
Shipping (Normal Delivery (6 Days))				\$8.00
Total				\$42.00

Your Image Has Been Approved!



134 130

FIG 19



138

# Picture Postage Stamp System

Kodak

**Thank you for your  
Postage Product order.**



138

FIG 20